PROMOCIÓN TURÍSTICA

ARGENTINA'S TOURISM HEALTH PROTOCOLS ARE NOW AVAILABLE IN 4 LANGUAGES ON THE INPROTUR <u>HUB</u>

Tourism professionals and world travelers have this valuable tool available in Spanish, English, Portuguese and French to feel completely safe when traveling to our country.

"We have to increase tourist confidence" "we must lose fear", "tourists want safety". These maxims, among others, are heard in the world of tourism all the time after the pandemic that changed our lives all over the world.

Focused on generating as much trust and safety as possible, the Ministry of Tourism and Sports of Argentina along with the Argentine Department of Quality Tourism (ICTA), the Argentine Chamber of Tourism (CAT) and the Federal Tourism Committee (CFT) have developed various <u>Health Protocols.</u>

These protocols are key tools to let the world know that Argentina is a safe destination, with every condition to welcome travelers back and perform trouble-free tourism activities.

The **National Bureau of Tourism Promotion (INPROTUR)** has interpreted this message that our country wants to convey in the best possible way and has therefore made the abovementioned protocols available on our content <u>Hub</u>.

"We are aware of the big efforts that the Argentine tourism sector is making to welcome world tourists back. The development of these protocols is a clear example that we are doing a very good job to get prepared, so that travelers feel completely safe when visiting our country. The INPROTUR Hub allows every sector of tourism to have the required protocols available and to be properly informed" the INPROTUR Executive Secretary, **Ricardo Sosa**, has pointed out.

It is worth noting that in early June 2020 the INPROTUR developed this <u>Hub</u> to give immediate responses and support to the tourism industry, thus building a bridge to connect the INPROTUR and tourism professionals, intended to promote tourism in Argentina by providing completely free support.

Buenos Aires, August 4th 2020.