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belize

A CURIOUS PLACE

LATA PARTNERSHIP UPDATE BELIZE TOURISM BOARD

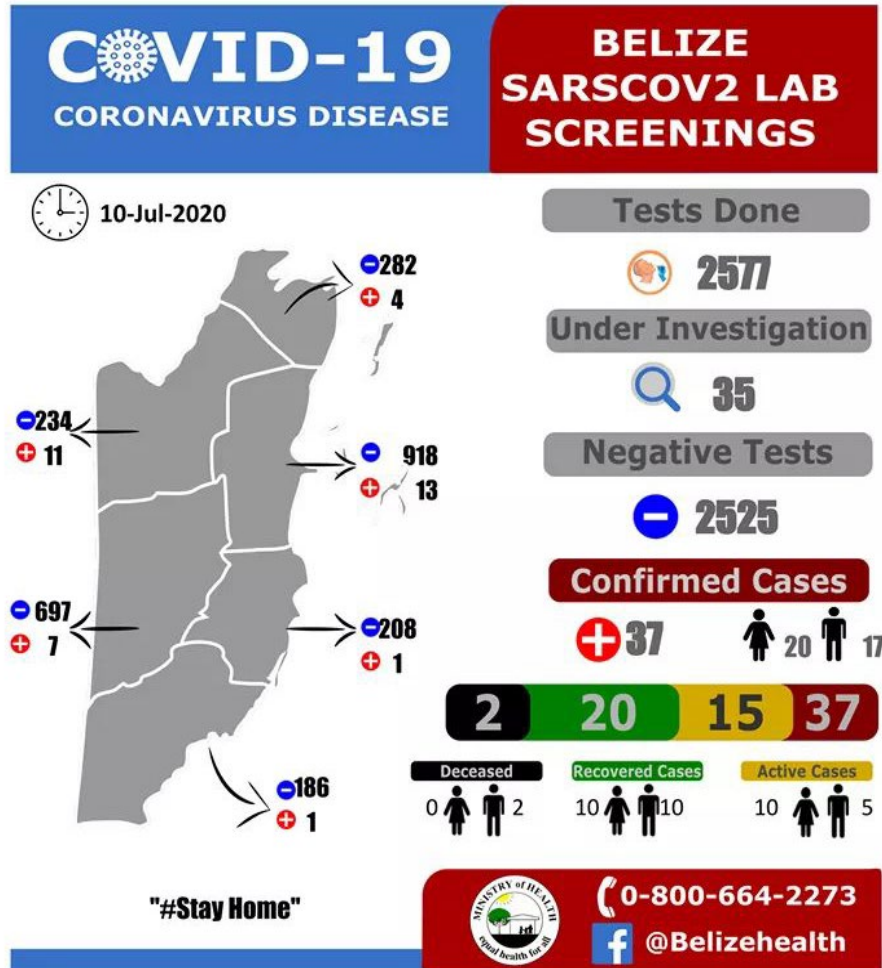
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Current Situation



- Most recent cases due to illegal border crossing and repatriation from the US and cruise lines
- No current community spread of the virus
- Proper management and containment efforts applied during the height of the pandemic, allowed Belize over 50 days of a Covid-19 free environment

Tourism Recovery Plan



Tourism Recovery Plan Cont'd...

- Phase 1 – Repatriation of citizens
- Phase 2 - Reopening of local tourism began on May 15th giving hotels an opportunity to reopen and to begin implementing new health and safety protocols, and tourism workers to return to work
- Phase 3 – further travel relaxation; open re-entry for private aviation, charter flights, and limited reopening of leisure travel with approved hotels only
- Phase 4 (TBD) – full reopening of overnight tourism sector and land borders
- Phase 5 (TBD) – resumption of cruise tourism

Phase 3

- August 15th, 2020
- Philip Goldson International Airport (BZE) resumes operations
- Direct flight service from 2 major US cities – Miami, FL & Houston, TX
- “Tourism Safe Corridor” – limited reopening of approved hotels only which offer full-service amenities
 - ✓ On-site restaurant & bar
 - ✓ Pool &/or beach
 - ✓ Guest entertainment / activities (cultural entertainment, gym, spa, water sports/activities, etc.)
- Introduction of enhanced health and safety protocols for hotels, restaurants and tour operators via the “Gold Standard Recognition Program”

Gold Standard Recognition Program

- seeks to enhance tourism health and safety standards by adapting new behaviours and procedures to protect employees and travellers
- **Hotels:** social distancing, mandatory use of face masks, daily health checks, increased use of technology, enhanced room cleaning and property sanitization, implementation of COVID Response Plans
- **Tours:** site capacity restrictions, smaller tour groups, tours by appointment, enhanced sanitization, etc.



Traveller Impact

- Although limited in scope, this phased approach allows for the industry to re-open responsibly, to test new entry protocols, and to allow for adjustments as necessary to ensure the wellbeing of Belizeans and visitors.
- All travelers to Belize will be required to adhere to health and safety measures implemented by the Government of Belize (GOB) including social distancing, hand sanitization, proper hygiene and the wearing of face masks in public spaces.



VISITOR PROCESS AT (BZE) INTERNATIONAL AIRPORT



**BEFORE
TRAVEL TO
BELIZE**



**BOOK TRAVEL TO BELIZE
USING APPROVED
ACCOMMODATION**

**REGISTER ON BELIZE
HEALTH APP**

*Travelers will be provided with a
unique number*

**TAKE COVID-19 PCR TEST
WITHIN 72 HOURS OF TRAVEL**

**FOLLOW ALL PROTOCOLS OF
AIRLINES AND AIRPORT IN
ORIGINATING CITY**



**WEAR YOUR MASK AT ALL
TIMES THROUGHOUT AIRPORTS**



SANITIZE OFTEN



**MAINTAIN
SOCIAL DISTANCE**



**ARRIVAL
IN BELIZE**

**DISSEMBARK PLANE & PROCEED
TO HEALTH SCREENING**

**SANITIZE SHOES AND PASS
THERMAL IMAGING CAMERAS**
*Temperature must be less than 100°F to
proceed*

**VERIFY INFORMATION
ON THE BELIZE HEALTH APP**

**VERIFY CERTIFIED COVID-19
PCR TEST RESULTS**

No Test



**PROCEED TO RED
LANE FOR RAPID TEST**

(+) (-)

**GUEST WILL BE
PLACED IN
QUARANTINE AT
PASSENGERS
EXPENSE**

*(-) test
result provided
within 72 hours
of flight*



**PROCEED TO
IMMIGRATION
AND CUSTOMS**



**IMMIGRATION
& CUSTOMS**

01 IMMIGRATION CHECK
Maintain 6 ft. for Social Distancing

**02 GUEST PROCEEDS TO
BAGGAGE CLAIM**

**03 GUEST PROCEEDS TO
CUSTOMS**
Place bags on luggage scanners

*Additional
Screening*



Cleared



**PROCEED TO
DOMESTIC FLIGHT
OR GROUND
TRANSPORTATION
WITH APPROVED
PROVIDERS**



**YOUR
STAY IN
BELIZE**

**ARRIVAL AT APPROVED
HOTEL**

**BELIZE HEALTH APP WILL
CHECK IN DAILY**
*By unique number and
Geo Ping*

SYMPTOMS

**MINISTRY OF
HEALTH
ACTIVATES
AND TESTS**

**GUEST MAY BE
PLACED IN
QUARANTINE**

**DEPARTURE
UPON HEALTH
CLEARANCE**

**NO
SYMPTOMS**

**CONTINUE
GUEST
VACATION**



**GUEST
DEPARTURE**

**ALL SOCIAL DISTANCING
PROTOCOLS APPLY FOR
DEPARTURE
FROM BZE AIRPORT**

Traveller Impact

- **Pre-Travel**

- Identify Gold Standard Approved accommodations, make reservation & book flight
- Download **Belize Health App** before boarding flight to Belize; a unique ID will be generated and used for contact tracing in-country
- Take Covid PCR test with 72-hours of travel to Belize

- **Arrival in Belize & Entry Requirements**

- Passengers that provide certification of a negative PCR test result done within 72 hours of travel, will be allowed immediate entry into Belize via a '*fast track*' lane.
- Passengers without a test must test upon arrival in Belize, at the passenger's expense; negative test result will allow entry into Belize. Results take approx. 15-30 minutes
- Passengers who test positive for Covid-19 will be placed in Government approved mandatory quarantine for a minimum period of fourteen (14) days at the passenger's expense.



Managing Expectations of Clients

- Accommodations in this initial phase will be limited to only those that meet Gold Standard requirements and are categorized as 'full service'
- Guests will not be permitted outside of the accommodation property unless accompanied by an approved tour operator on an approved tour
- Masks must be worn in public spaces as mandated by law
- Social distancing must be adhered to
- Visitors must download the Belize Health App and notify officials immediately of any Covid-like symptoms
- Utilize sanitizing stations and practice proper hygiene
- Guest health and safety is paramount

COVID National Response Plan

- Belize's National Guidelines outline a 4-phased approach to managing COVID-19
- Management of the repatriation of European visitors to be coordinated through Embassies/Consulates resident in Belize

Phase 0 No cases

- Enhanced surveillance
- Public sensitization
- Training of healthcare providers
- Setting up of quarantine facilities
- Review of national pandemic preparedness plan

Phase 1 Suspected Confirmed Cases of Covid-19

- Limit public recreational gathering
- Activation of isolation centers
- Use of polyclinics as screening centers
- Activation of Emergency Operation Centers

Phase 2 Confirmed Human to Human cases in country

- Continued sensitization
- Setting up additional screening centers
- Setting up of facilities for treatment of moderate cases

Phase 3 Extensive Human to Human Transmission

- Declaring State of emergency
- Prohibit mass assemblies
- Self-isolation

On the brighter side....

- Intensive training on our comprehensive national guidelines and health and safety protocols for the sector are ongoing with all stakeholders in an effort to ensure the industry is adequately prepared for reopening
- Belize's management of the virus has spurred new interest in the destination for long term stays and investment
- Wanderlust marketing of the destination continued through our "Belize Awaits" campaign; generated increasing interest in the destination by consumers travel trade, and media
- #DearBelize campaign targeting UK, US, and Canadian travellers saw thousands of videos about why they love Belize or want to visit
- New property openings: Alaia Belize – Marriott Autograph Collection (San Pedro) coming Dec 2020

THANK YOU!
WWW.TRAVELBELIZE.ORG

