

# Welcome to Fairmont Rio Sales Toolkit


*Fairmont*  
RIO DE JANEIRO COPACABANA





## Sales Toolkit

We have prepared this exclusive toolkit for you to have all the information about Fairmont Rio. The objective of this toolkit is to enable you to promote and personalize this content with your brand to your clients, be it on your web or social media, giving you more interactivity with Fairmont.

**This Toolkit is totally interactive.** Every time you see this symbol  upon clicking on it, you will be redirected to a our link on the web where you will have access to the content. When you see the blue box, you will be able to download content, presentations, videos, images and files.

It's time to turn moments into memories for your clients!





## AllSafe & Protocols

Welcoming, safeguarding and taking care of others is at the very heart of what we do and who we are. The health, safety and well-being of our staff, guests, owners and partners remains our top priority as the world goes through this unprecedented crisis.

Accor has been prioritizing the safety of its guests daily for more than 50 years, thanks to our high standards of hygiene and cleanliness applied by all our brands around the world. Due to the Covid-19 pandemic and to ensure the safety of our clients and employees as hotels reopen, we have elevated those norms even further by launching a unique cleanliness and prevention label: ALLSAFE.

Global cleaning and prevention standards for the ALLSAFE seal were developed and approved by **Bureau Veritas**, the world leader in testing, inspection and certification. All hotels in the group will apply these standards and will be audited by Accor operational specialists or third party auditors, such as Bureau Veritas, to receive the seal.

Fairmont Rio also joined other important protocols:

Download the files  
[here](#) for you to use



Download the files and share important information with your clients

Download the files  
[here](#) for you to use






Visit fairmontrio.com

← → ↻ 🏠 🔒 fairmontrio.com/en/ ☆ ⌵ 👤 ⋮

Important information: Coronavirus, please [click here](#). ✕



Accommodations

Gastronomy

Wellness

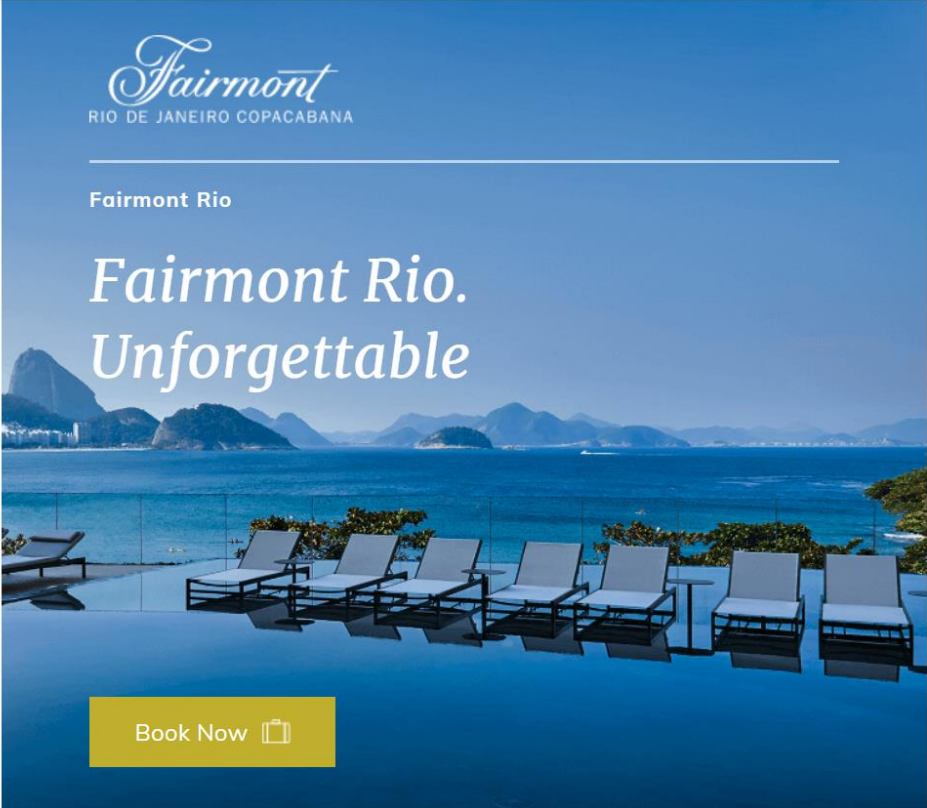
Events

Blog

3D Tour

PT EN

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Fairmont  
RIO DE JANEIRO COPACABANA

Fairmont Rio

# Fairmont Rio. Unforgettable

Book Now 📅



### Newsletter

Sign up to receive news and offers from Fairmont Rio.

Type your e-mail here +





## Our Newsletter

← → ↻ 🏠 📍 fairmontrio.com/en/ ☆ ⌵ 👤 ⋮

Important information: Coronavirus, please [click here](#). ✕

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**Newsletter**

Sign up to receive news and offers from Fairmont Rio.

Type your e-mail here +



You can sign up to receive our newsletter which is updated monthly.





## Our Blog



Keep updated with  
Fairmont's news  
at our blog

← → ↺ 🏠 [fairmontrio.com/en/](https://fairmontrio.com/en/) ☆ 📖 👤 ⋮

Important information: Coronavirus, please [click here](#). ✕

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## 3D Tour



Get to know our hotel with a 3D Tour.

You can do your own online site inspections with your clients!

The screenshot shows the Fairmont Rio website. The browser address bar displays 'fairmontrio.com/en/'. A dark blue banner at the top contains the text 'Important information: Coronavirus, please [click here](#).' with a close button. The main header features the Fairmont logo and 'RIO DE JANEIRO COPACABANA'. The central hero image shows a poolside lounge with lounge chairs overlooking the ocean and mountains, with the text 'Fairmont Rio. Unforgettable' and a 'Book Now' button. On the left sidebar, a menu lists 'Accommodations', 'Gastronomy', 'Wellness', 'Events', 'Blog', and '3D Tour'. The '3D Tour' option is highlighted with a blue box and a blue arrow pointing to the text 'Get to know our hotel with a 3D Tour.' on the left. At the bottom of the sidebar, there are language options 'PT' and 'EN', and a copyright notice '© Copyright CAMPO'. On the right side of the page, there are social media icons for Facebook, Instagram, Pinterest, and YouTube, followed by a 'Newsletter' section with a sign-up form and a '+'. A hand cursor icon is visible at the bottom right of the page.



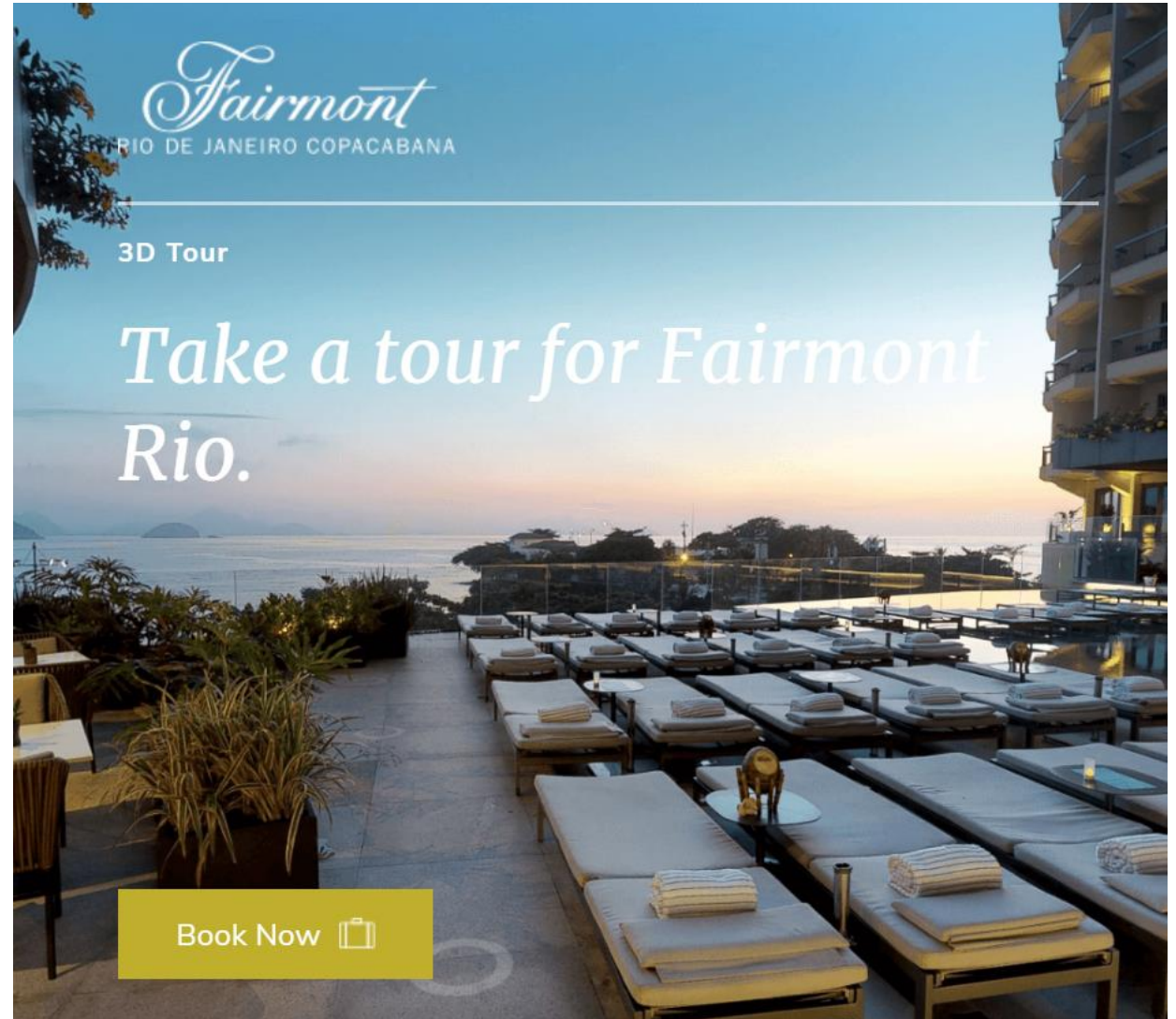


## 3D Tour

It is possible to visit the interior of Fairmont Rio through the 3D tour, which we have prepared for you. You can invite your clients to visit the hotel from home.

There are accommodations, pools, restaurant, views and more.

Access and have a Fairmont Rio experience, even before your check-in. Have a good trip!







## Music Lives @fairmontrio

At @fairmontrio Instagram, we reproduce the music agenda of our pool:  
Fridays, Saturdays and Sundays at 8 pm, Brasília Time.



Download the files and invite your clients to join us at our shows!

Download the files  
here for you to use



Fairmont

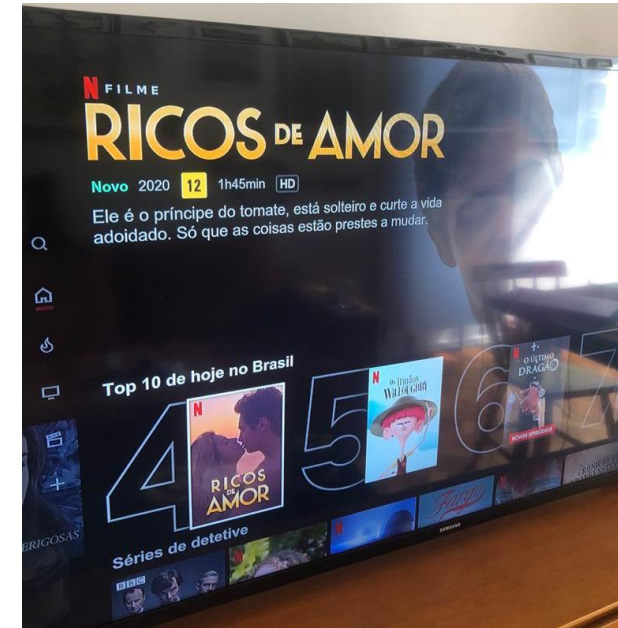


## Rich in Love – Fairmont Rio @ Netflix

The film: Rich in Love, released on April 30<sup>th</sup> in more than 190 countries, dubbed or subtitled in more than 25 languages. Scenes from the film were recorded at Fairmont Rio! The filming was done days before our opening and today we are pleased to share it with the whole world.



On the second day of release the movie was the 4<sup>th</sup> most watched on Netflix in Brazil



Download the files and invite your clients to this cinema moment!

Download the files  
here for you to use





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## Rich in Love – Fairmont Rio @ Netflix | scenes from the movie







## Fairmont Playlists @ Spotify

We have prepared unique customized playlists for you to share with your clients.



Fairmont Rio



Spirit Bar



Breakfast with a view



Dinner with love



Samba Class

Download the files and invite your clients to sing along

Download the files  
here for you to use



## #MyFairmontMoment

This month we have initiated a new campaign at **@fairmontrio** Instagram:

**#myfairmontmoment** where we invited you and your clients to share what was unforgettable about their stay at the Fairmont Rio.

Don't forget to follow us on Instagram.



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Download the files and invite your clients to share their fairmont moment, tag us and use **#myfairmontmoment**

Download the files  
here for you to use





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Gastronomy has not been forgotten







## Gastronomy @ Quem Acontece

In partnership with Quem Acontece our Chef Carlos Cordeiro teaches recipes from Marine Restô (in Portuguese).



Chorizo Steak



Grilled Shrimp



Spaghetti Cacio & Brasa



Burrata



Jaboticaba Drink

Download the videos with subtitles and invite your clients to take some risks in the kitchen

Download the files  
here for you to use





## Gastronomy @ FairmontRio Instagram

Chef Executive Jérôme Dardillac shares his recipes and tips at @fairmontrio Instagram



Download the videos with subtitles (being updated) and invite your clients to take some risks in the kitchen

Download the files  
here for you to use



## Gift Voucher

Fairmont Rio presents its Gift Voucher.

We have prepared a specific program that allows your client to experience the Fairmont Rio and earn extra credits and benefits within the hotel.

The voucher is valid for one year and it can be purchased through the hotel's service channels, at [eventos@fairmont.com](mailto:eventos@fairmont.com)

If you are interested in offering your clients this exclusive opportunity, please contact us.







## TOOLKIT

Here you can find everything about Fairmont Rio.

But, if you have any questions, please contact us at [eventos@fairmont.com](mailto:eventos@fairmont.com)

Click to download our files:



Fairmont Rio Logo



Photos



Videos



| Short videos for social media



Hotel's Presentation



Events' Presentation

Join our social media:



### **Please Note:**

As and when we update any of the content in this toolkit, the links in this presentation will be automatically renewed.

**THANK YOU**

[fairmontrio.com](http://fairmontrio.com)

