



DESTINATION LATIN AMERICA

9-11 NOVEMBER 2026
2-4 MARCH 2027



Presented by:



In association with:





DESTINATION LATIN AMERICA

Following the success of our previous travel agent roadshows, we will be hitting the road again in 2026 with an exciting new format. We are proud to introduce **DESTINATION LATIN AMERICA**, a series of evening events, running over three consecutive dates at locations across the UK.

Focusing on a quality-over-quantity audience of travel agents, these dedicated Latin America events will aim to provide agents with the tools and information needed to drive bookings to Latin America.

The format of the evenings will include table top networking, allowing you to interact in a relaxed manner over drinks and canapes with travel agents before being seated for the main dine-and-train experience. Supplier presentations will be to the whole room between the courses of a seated dining experience. The evening ends with a quiz to test what the agents have learned during the course of the evening.

LATA will be working with *Travel Trade Events* to secure a relevant audience of around 25-30 travel agents per evening.

What's included?

An evening supplier presentation slot includes the following:

- Dedicated table for networking which you can personalise.
- 1 delegate pass.
- A 10 minute presentation slot to the room.
- A co-hosted table for dinner, moving between the two courses.
- Full database of guests who attend.

9-11 NOVEMBER 2026

- 9th November – Manchester Airport or Manchester City Centre
- 10th November – Solihull / Birmingham Airport
- 11th November – Cheshunt / St. Albans Hertfordshire

2-4 MARCH 2027

- 2nd March – Southampton / Winchester
- 3rd March – Bath / Bristol
- 4th March – Cheltenham / Gloucester

3-day Roadshow Participation Cost:

£3000.00 plus VAT (if applicable)

*Additional delegates are charged at £500.00 plus VAT.

There are a maximum of 8 supplier spaces available for each roadshow.

Invoices are issued in GBP. Bank charges are in addition and charged at £25* per invoice for international invoice addresses. Invoices are issued 75 days prior to an event start date, with 30-day payment terms unless requested otherwise. *An additional charge to be added to the participation cost.



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ABOUT TRAVEL TRADE EVENTS



Travel Trade Events have been running travel agent training events since 2010, adapting the original evening events over the past 15 years from speed-style training to more formal dinners and daytime training academy events. The concept is relaxed, but productive, training and, where possible, including a flavour of the destinations represented.

As well as working for a number of tourist board clients, the core business of *Travel Trade Events* is their own *Destination* event series. This event series include *Destination Romance*, *Destination Adventure*, *Destination Caribbean*, *Destination Families* and their *Summer BBQ Nights*. These events have an excellent reputation with agents and suppliers alike, noting a quality-over-quantity audience, accommodating formats and well-organised events that start and finish in a timely manner. A great event is not a late event!

Events are their business, with databases are loaded with excellent quality travel agents and a little black book full of fabulous venues They work to ensure that they match clients and suppliers with the right travel agent audience and their ready-made event series literally allows you to turn up and host your guests – just make sure you send that presentation in advance!

**Please contact us for
further information
and booking:**

Georgia Yurkwich-Spink, LATA
georgia@lata.travel

